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2024 SPECIAL ISSUE/PROMOTION SCHEDULE

<i>January 4</i>	<i>First issue of 2024</i>
January 18 and 25	Tax Refund promo issues <i>subscription solicitation</i>
March 21 and 28	Home & Garden promo issues
April 11 and April 18	Primary Election promo issues <i>election is April 23</i>
June 20 and 27	Summer Vacation promo issues <i>subscription solicitation</i>
July 18 and 25	Christmas in July promo issues
<i>August 1</i>	<i>Last issue to advertise before Sun vacation.</i> <i>No issue on August 8.</i>
September 12 and 19	Oktoberfest promo issues
October 24 and 31	General Election promo issues <i>election is November 5</i>
late November and December	Holiday Gift Guide (limited availability) <i>Six issues (Nov. 14, Nov. 21, Nov. 28, Dec. 5</i> <i>Dec. 12 and Dec. 19)</i>
November 21	Black Friday promo issue <i>published early for Wednesday delivery,</i> <i>but cover date remains Thursday</i> <i>subscription solicitation</i>
<i>December 19</i>	<i>Last issue to advertise before Sun vacation.</i> <i>No issue on December 26.</i>

Contact Ro (717-421-2703, ro@thesunontheweb.com) or Kristina (717-566-3251, ads@thesunontheweb.com) for updated info and deadlines.

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