

**2023 SPECIAL ISSUE/PROMOTION SCHEDULE****January 19 and 26****Business-to-Business promo issue**  
*Advertise to other Sun Country businesses.***March 16 and 23****Home & Garden promo issue****April 20 and April 27****Primary Election promo issues**  
*Municipal election for local offices.*  
*Primary election date to be determined.***July 13 and 20****Christmas in July promo issues***August 3**Last issue to advertise before Sun vacation.*  
*No issue on August 10.***September 14 and 21****Fall subscription promo issues****October 19 and 26****General Election promo issues**  
*General election set for November 7.***November 22****Black Friday/Small Business Saturday**  
(published early for Wednesday delivery)**late November and December****Holiday Gift Guide (limited availability)**  
*Six issues (Nov. 15, Nov. 22, Nov. 30, Dec. 7*  
*Dec. 14 and Dec. 21)**December 21**Last issue to advertise before Sun vacation.*  
*No issue on December 28.*

Contact Ro (717-421-2703, ro@thesunontheweb.com) or Kristina (717-566-3251, ads@thesunontheweb.com) for updated info and deadlines.