

2017 SPECIAL ISSUE SCHEDULE

This schedule has been revised. The changes are in red.
All subscription promo issues go to residences with household incomes greater than \$40,000.

January 19 and January 26	Subscription promo issues (Conewago area)
March 16	Home and Garden section
April 13 and April 20	Subscription promo issues (Elizabethtown area)
May 4 and May 11	Subscription promo issues (Waltonville area)
June 8	Graduation section estimated 20 pages (up from 16)
July 13 and July 20	Subscription promo issues (Conewago area)
August 17 and August 24	Subscription promo issues (Palmyra suburbs)
October 12 and October 16	Subscription promo issues (Hershey village)
November 17 and November 23	Black Friday/Small Business Saturday issues (Nov. 23 issue published early for Wednesday delivery before Thanksgiving)

Revised March 24, 2017.