

LOCAL RATES

Display (per column inch)

Regular display	\$11.00
Front page (if available)	\$16.50

Ask about rates for other special locations.

All rates are for full color.

There are no "setup" charges for color.

All ads appear free of charge on our website (www.thesunontheweb.com).

Insert

Up to 4 letter-size pages	\$500.00
5 to 8 letter-size pages	\$600.00
- Ask for a quote on larger or irregular inserts.	
- Single-sheet inserts should be printed on 70 pound or heavier paper.	
- All inserts must be folded to a maximum size of 11 x 7.25 inches.	
- 8,000 copies of each insert should be shipped to: Engle Printing & Publishing, 1100 Corporate Blvd., Lancaster PA 17601	

Classified

20 words for one week (minimum charge)	\$8.00
Each additional 5 words	\$3.00

Legal

Per line, single column	\$1.65
Notary fee	\$5.00

Deadlines

- **Deadline for ads that require in-house layout is Friday at noon.**
- **Deadline for electronic art is Monday at noon.**
- Deadline for classified and legal ads is Monday at noon.

Notes

- The Sun is published weekly and distributed on Thursdays.
- Page size is 8 columns by 21 inches deep. (See column widths below.)
- Ad copy should be emailed to ads@thesunontheweb.com.
- Advertising is accepted subject to approval.
- Minimum ad charge is for 4 column inches (\$44).

Column Widths in Inches

1 Column – 1.50 inches	4 Column – 6.75 inches	7 Column – 12.00 inches
2 Column – 3.25 inches	5 Column – 8.50 inches	8 Column – 13.75 inches
3 Column – 5.00 inches	6 Column – 10.25 inches	