

LOCAL RATES

Display (per column inch)

1-167 inches per month	\$9.00
168 (full page) or more inches per month	\$8.50

All rates are for color. There are no "set-up" charges.

All ads appear free of charge at news.thesunontheweb.com.

Ask about special placement locations (front page, Police News, Photo Album, etc.).

Insert

Up to 4 letter-size pages	\$600.00
5 to 8 letter-size pages	\$800.00
Ask for quote for more than 8 pages or irregular inserts	

Classified

20 words for one week (minimum charge)	\$8.00
Each additional 5 words	\$3.00

Legal

Per line, single column	\$1.25
Notary fee	\$5.00

Deadlines

- Deadline for ads that require in-house layout is noon Monday.
- Deadline for electronic art is 2 p.m. Monday.
- Deadline for classified and legal ads is noon Monday.

Specifications

- The Sun is published weekly and distributed on Thursdays.
- Page size is 8 columns by 21 inches deep. (See column widths below.)
- Ad copy should be e-mailed to ads@thesunontheweb.com.
- Single-sheet inserts should be printed on 70 pound or heavier paper.
- 8,000 copies of each insert should be shipped to:
Susquehanna Printing, 1 E. Main St., Ephrata, PA 17522
- Advertising is accepted subject to approval.

Column Widths in Inches

1 Column – 1.55 inches	4 Column – 6.75 inches	7 Column – 12.00 inches
2 Column – 3.30 inches	5 Column – 8.50 inches	8 Column – 13.75 inches
3 Column – 5.05 inches	6 Column – 10.25 inches	